

COOKIE POLICY — Autom8 SRL (Hervé)

Controller: Autom8 SRL, Rue Saint-Lambert 123/4, 1200 Woluwe-Saint-Lambert, Belgium

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1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website or use a web application. They serve various functions — some are essential for the service to work, others help us understand how visitors use our platform.

Cookies may be **session cookies** (deleted when you close your browser) or **persistent cookies** (remaining on your device for a defined period or until manually removed).

This Cookie Policy also covers similar technologies such as local storage, pixels, and software development kits (SDKs) that achieve comparable results.

2. How We Use Cookies

Hervé operates two properties: our marketing website (**www.herve.review**) and our web application (**app.herve.review**). Each uses a different set of cookies.

2.1 Strictly Necessary Cookies (No Consent Required)

These cookies are essential for the platform to function. They enable authentication, security, and core service delivery. Under Article 129 of the Belgian Act of 13 June 2005 on electronic communications (implementing Article 5(3) of the ePrivacy Directive 2002/58/EC), strictly necessary cookies do not require your prior consent.

Cookie Name	Domain	Purpose	Duration	Category
`session`	app.herve.review	Maintains your authenticated session (HttpOnly, Secure, SameSite=Lax)	Up to 24 hours (lifetime of the authenticated session)	Strictly necessary

Marketing site (www.herve.review): Our marketing site currently sets no cookies.

2.2 Analytics Cookies (Consent Required)

We use analytics to understand how users interact with our application — which features are useful, where friction exists, and how we can improve. Analytics on the Hervé platform are **opt-in only** and only activated after you provide explicit consent through our in-app consent banner.

Tool	Domain	Purpose	Duration	Category
PostHog (EU region) (cookie `ph_*_posthog`)	app.herve.review	Feature usage analytics, user journey analysis	Up to 12 months (renewable on consent re-affirmation)	Analytics (opt-in)

Important: Our analytics never include code content. No source code, diffs, review output, or repository data enters our analytics pipeline. PostHog operates exclusively in its EU region, and all analytics data remains within the EEA.

2.3 Functional Cookies

Hervé does not set any functional cookies in the strict sense (no separate preference, language or display-customisation cookies are placed on your device). The application does, however, store certain information locally in your browser using localStorage, a similar technology covered by Section 1: (a) your analytics consent choice and, after opt-in, the PostHog SDK's own keys; and (b) display preferences (theme, diff layout, font size) and interface state (such as comment drafts and files marked as viewed). This information remains in your browser, is never transmitted to our servers, and is not used to track you. Its storage is strictly necessary to provide functionality that you expressly request and is therefore exempt from the consent requirement.

2.4 Marketing and Advertising Cookies

Hervé does not use advertising, retargeting, or social media cookies of any kind. We have no Facebook Pixel, no Google Ads tracking, no LinkedIn Insight Tag, and no embedded social media widgets.

3. Cookie-Free Analytics

In addition to our consent-gated PostHog analytics described above, Hervé aggregates anonymous, non-identifiable usage metrics directly from server-side logs. These metrics (e.g., total platform sessions, aggregate API call counts) are anonymised, never associated with an individual user, and carry no tracker. They do not require consent.

4. Legal Bases

Under the GDPR and the Belgian Data Protection Act, each cookie category relies on a specific legal basis:

Category	Legal Basis	Details
Strictly necessary	Legitimate interest (Art. 6(1)(f) GDPR) + exemption under Art. 129 of the Belgian Act of 13 June 2005 on electronic communications	Processing is strictly necessary to provide the service you requested
Analytics	Consent (Art. 6(1)(a) GDPR)	You must opt in via our in-app consent banner. You may withdraw consent at any time

5. Retention Periods

Cookie and tracker retention follows the GDPR principle of storage limitation (Art. 5(1)(e)): each cookie or tracker is retained only for a duration that is reasonable and proportionate to its purpose.

- **Session cookies** (authentication): the `session` cookie is deleted at the end of the authenticated session and expires at the latest 24 hours after being set.
- **Analytics cookies** (PostHog, opt-in): retained for a period not exceeding 12 months from the date of consent. After expiry, you will be prompted to re-affirm your analytics consent.

Belgium does not impose a statutory maximum cookie duration by law (unlike the French CNIL's 13-month guidance). Our retention periods are set case by case, in line with the "reasonable purpose-limited period" standard applied by the Belgian Data Protection Authority (APD/GBA).

6. Managing Your Preferences

In-App Consent Banner

When you first access app.herve.review, you will see a consent banner allowing you to accept or decline analytics cookies. You can change your preference at any time — the banner is accessible from your account settings.

Browser Settings

Most browsers allow you to delete or block cookies globally, or view which cookies are currently set. These settings are typically found in your browser's "Privacy" or "Security" menu:

- Chrome: Settings → Privacy and security → Cookies and other site data
- Firefox: Options → Privacy & Security → Cookies and Site Data
- Safari: Preferences → Privacy → Cookies and website data
- Edge: Settings → Cookies and site permissions → Manage and delete cookies and site data

Industry Opt-Out

The European Interactive Digital Advertising Alliance offers a cross-industry preference management tool at <https://www.youronlinechoices.eu/>

7. Do Not Track

Hervé honours the "Do Not Track" (DNT) browser signal. If your browser sends a DNT:1 header, by default Hervé will treat it as equivalent to a refusal of non-necessary cookies, regardless of the consent-banner state.

8. Updates

This Cookie Policy may be updated from time to time. Material changes will be communicated through a notice on the platform or by email to active account holders. The version date at the top of this page reflects the most recent revision.

9. Contact

For any questions regarding this Cookie Policy, or to exercise your rights in relation to your personal data, contact us at:

- **Email:** privacy@herve.review
- **Post:** Autom8 SRL, Rue Saint-Lambert 123/4, 1200 Woluwe-Saint-Lambert, Belgium

We refer you to our [Privacy Policy](#) for more information about how we process your personal data, and what your rights are under the applicable data protection laws.
